



Minutes of HUST Board Meeting held at Richmond Place Club, Hereford, at 7.00pm on Tuesday December 3 2019.

Present:

Elected HUST Board Members: Nigel Edmondson (NE), Jamie Howard (JH) Joanie Roberts, (JR), Peter Sell (PS), Michael Sessarago (MS), Tony Taylor (TT), Richard Tomkins (RGT)

Non-voting Officers: David Evans (DE) , Secretary, Sarah Hudd (SH), Membership Secretary

1.0 Minutes of Previous Meeting

1.01 Minutes of the November meeting were reviewed and agreed to be a true record.

2.00 Membership Report

2.01 [Membership report](#) provided by SH was received by the Board

3.00 Treasurers Reports

3.01 [Financial reports](#) were provided by TT and received by the board.

3.02 TT proposed that Trust should purchase another £10,000 of HFC shares based on figure of £10,183 free cash available to the Trust after allowing for cashflow requirements. This was agreed by the Board.

3.03 The Kings Lynn coach trip made a small loss of approximately £150, but was considered a success in terms of both feedback from supporters who travelled on the coach and wider goodwill and PR generated. There was a discussion about whether HUST should arrange supporter travel again in the future in the knowledge that there may be a financial loss on some trips. No definite decision was made on this issue. JR to discuss with Andrew Graham to better understand future requirements and wishes of the club in relation to away travel.

4.00 Update on 50/50 draw and share purchase deadline extension discussions.

4.01 A letter dated 19th November from JR to club chairman Andrew Graham was circulated. JR and TT explained that the letter was sent in a response to a request from the club for clarification of a number of points following the Trust's requests to extend the share purchase deadline and to continue to run the 50/50 draw next season. A discussion followed regarding whether the letter reflected the agreed position of the Trust board. A number of board members had not previously seen the letter and felt some time was required to understand the content of the letter, its context and implications. The following actions were therefore agreed:

1) JR to forward by email the letter of the 19th November that was sent to AG, to HUST board for their review and discussion at next board meeting.

2) JR to talk to the AG to a put temporary hold on the letter of the 19th November and subsequently to confirm this in writing with AG. This situation to be reviewed once the board have reviewed the document and a final decision made in the next HUST board meeting.

3) There are 3 HUST proposals currently with the HFC board which were made in September: a request for an extension of the share purchase deadline to 31st May 2021, a request to extend HUST's operation of the 50/50 draw for next season to 31st May 2021, and a request for permission to run a Golden Goal competition alongside the 50/50 draw. NE requested that both HNDs, Tony Taylor and Andrew Graham should only vote on these proposals provided it is done as 3 (Three) separate votes. Tony Taylor confirmed that the HFC board were considering these as separate proposals and had not been considered as a single proposal in any discussions to date.

6.00 Board Communication

6.01 Further to discussions at November meeting the following was agreed:

- 1) Trust Board members to use HUST domain email addresses for all Trust Business. DE to set up HUST domain email addresses for all board members who do not already have one
- 2) All board members to set up Google account for their HUST domain email address to allow access to shared google drive.
- 3) Shared google drive to be used for sharing Trust documents.

7.00 Name of football club

7.01 NE proposed that the Trust should table a formal question with the club as to their intention regarding a supporter vote on the future name of the football club

7.02 The above proposal was discussed by the Board. NE explained that he felt it would be beneficial for the club and trust to share the same name (ie either Hereford United or Hereford FC) and therefore enquiries should be made as to the clubs intentions on this matter. The board decided this was not a priority for the Trust at this time, but that next year's supporter survey should ask for supporter views on changing the name of the Trust.

8.00 PR Strategy

8.01 NE asked if the Trust had a current PR strategy. There was a short discussion around what events HUST had planned and how they were publicised, what is the purpose of the Trust , what are the benefits of membership and how are these points communicated to members and other supporters.

9.00 Survey and Survey results

9.01 The recent survey was briefly discussed with a view to making it a more useful exercise and increasing engagement levels for next year. RGT to circulate survey and survey results to all board members for review and future discussion as to how to develop and improve the supporter survey.

10.00 HUST/HFC working relationship

10.01 The [draft working principles document](#) was briefly reviewed. It was agreed in broad terms that it was a good idea to set out in writing the working principles between Trust and Club. It was felt that board members had not yet reviewed the document in sufficient detail. It was agreed that all board members should read through the document and provide comments and feedback via secretary for next HUST board meeting in January.

11.00 HND recruitment

11.01 JR reported recent discussion with club chairman Andrew Graham re possibility of appointing JR as interim HND pending full HND recruitment process. The board discussed whether HUST rules permitted HUST chair to act as a HND. While this restriction is in the Trust's HND policy rather than the Trust constitution and technically could be worked around if necessary it was decided it would be best to respect the intention of the HND policy and the reasons for the restriction if possible. The board agreed to nominate Trust vice chair Peter Sell for the interim HND position. PS indicated he would be willing to take the role on this interim basis.

11.02 It was agreed to start the recruitment process for new HND. HFC have now indicated that they have no specific role requirements, but are simply looking for individuals with appropriate skills and ability.

12.00 Board and officer resignations

12.01 DE informed the board that he had decided to step down as Trust Secretary. After some discussion re handover period it was agreed that DE would continue until next Trust Board meeting on 8th January to avoid need to try and recruit new secretary over the Christmas period.

12.02 JR confirmed that Richard Howard had resigned from the HUST board on 26th November as previously advised by email.

13.00 Date of next meeting

13.01 Next HUST board meeting will be Wednesday 8th January.